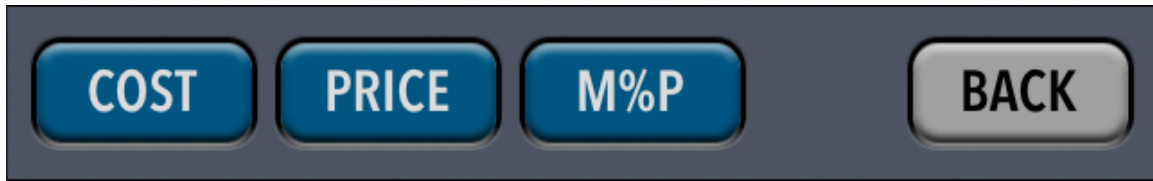# Markup on Price Menu ( MU%P )



The Markup on Cost menu allows you solve the Cost-Price-Margin relation in a simple and direct way :

| Button | Button Actions |
|---|---|
| **COST** | Stores or calculates the Cost of the item. <br> **COST = PRICE · ( 1 - M%P ÷ 100 )** |
| **PRICE** | Stores or calculates the Price of the item. <br> **PRICE = COST ÷ ( 1 - M%P ÷ 100 )** |
| **M%P** | Stores or calculates the Margin percent on Price value. <br> **M&P = 100 · ( PRICE - COST ) ÷ PRICE** |

**Example:** A standard margin of a store is 60%. they received a shipment of items costing $19.00 each. What should be the retail price?.

**Solution:** Follow the next sequence:

| Keystrokes | Description |
|---|---|
| 19 **COST** | Stores the cost of items. <br> **COST = 19.00** |
| 60 **M%P** | Stores the margin on price value. <br> **M%P = 60.00** |
| **PRICE** | Calculates the retail Price amount. <br> **PRICE = $47.50** |